



COCORAHS MARCH MADNESS

Welcome to CoCoRaHS March Madness! Every year CoCoRaHS promotes March Madness as a friendly recruiting contest between all 50 states to see who can recruit the most new volunteers during the 31 days of March.

There is always a need for a greater number of observations, as "the rain doesn't fall the same on all." Due to the variability of precipitation, especially the mostly convective Spring rains, amounts measured can be quite different only a block or two away. Help fill in the gaps by recruiting a friend or relative during the contest. The more observations there are, the clearer the rainfall picture, and that leads to a better understanding of where it did and did not rain.

The contest is broken down into two categories: The "**Traditional Count**" . . . the state that recruits the greatest number of new observers in March; The second category is "**Per Capita***" or population weighted . . . the state that recruits the greatest number of new observers per one million of its total population.

The winning state in each category receives the "CoCoRaHS Cup" to be keep and exhibited for a year until next year's contest (*in the tradition of the NHL's Stanley Cup*). The cup usually travels around the state during the year, so check with your state coordinator for its whereabouts.

To find out more about CoCoRaHS and/or sign up to become a CoCoRaHS observer, please click this link:

<http://www.cocorahs.org/>